



OBJECTIVE

To obtain a challenging secure position within a fast paced working environment, which enables me to effectively utilize my experiences and social skills.

JULIA LAM

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EMPLOYMENT EXPERIENCE

JUNE 2020 - PRESENT • FREELANCE • SENIOR UX/UI SPECIALIST

DFS Group Ltd. & Nue Ventures Limited, Hong Kong, China
Gather user and business requirements from my clients and turn them into final product.

SEPT 2019 - MAY 2020 • SENIOR UX/UI SPECIALIST

DigiSalad Solutions Limited, Hong Kong, China
Collaborate with the client, product, and development team to create UX solutions for their products.

SEPT 2016 - AUG 2019 • SENIOR UX/UI SPECIALIST

Block.one, Hong Kong, China
Conducted UX research and created the best UX & UI solutions of EOS blockchain platforms.

MAR 2016 - JUN 2016 • SENIOR UX/UI DESIGNER

Agility Digital, Hong Kong, China
Provide creative services for Europe-based gaming and entertainment client.

MAY 2014 - FEB 2016 • SENIOR UX/UI DESIGNER

Powa Technologies, Hong Kong, China
Designed UX and UI graphic assets for Powa business on various digital platforms

MAR 2014 - APR 2014 • ASSOCIATE ART DIRECTOR

Sino Dynamic Solutions Limited, Hong Kong, China
Responsible for UX and UI design of TNG wallet Mobile Application

MAY 2013 - FEB 2014 • MULTIMEDIA DESIGNER

JUSTSOLVE Consulting Limited, Hong Kong, China
Develop 2D/3D mobile games with the team and handling projects from concept to production

OCT 2012 - MAY 2013 • GRAPHIC DESIGNER

Mattel Operations Asia, Hong Kong, China
Designed materials for rebranding project aimed at children in 145 countries.

NOV 2010 - OCT 2012 • GRAPHIC DESIGNER

Turner International Asia Pacific LTD., Hong Kong, China
Produced design concepts and illustrations for Asia globally branded themed water park (Cartoon Network Amazone, Thailand)

NOV 2009 - NOV 2010 • ASSOCIATE ART DIRECTOR

MK2 Communications Ltd, Hong Kong, China
TV ad creation from storyboarding and concept generation to print editing and visual execution for clients included HSBC and Ricacorp

JULY 2008 - AUG 2009 • TOY DESIGNER / ILLUSTRATOR

TOY2R (Holdings) Co. Ltd, Hong Kong, China
Sole designer of the Jay Chou Qees designer toy product line featuring the No. 1 Taiwanese singer

OCT 2007 - JUNE 2008 • WEB & GRAPHIC DESIGNER

M:30 Communications Inc, Toronto, Canada
Online campaigns servicing clients major clients included Sears and Warner music

EDUCATION

2003 - 2007

BDes Bachelor of Design, Graphic Design
Ontario College of Art and Design University (OCAD) Toronto, CA

CONTEST

2010 Hong Kong Police Mascot Design Competition
2009 Toysdaily Photo Competition
2008 HKAI Innovation and Creativity

SKILLS

Familiar with both Mac and PC
Adobe Applications and Sketch
Basic Coding - html5, JS and css3