



## OBJECTIVE

To obtain a challenging secure position within a fast paced working environment, which enables me to effectively utilize my experiences and social skills.

## JULIA LAM

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## EMPLOYMENT EXPERIENCE

SEPT 2016 - AUG 2019 • UX SPECIALIST

### **Block.one, Hong Kong, China**

Conducted UX research and created the best UX &UI solutions of EOS blockchain platforms.

MAR 2016 - JUN 2016 • SENIOR UX/ UI Designer

### **Agility Digital, Hong Kong, China**

Provide creative services for Europe based gaming and entertainment client.

MAY 2014 - FEB 2016 • SENIOR UX/ UI Designer

### **Powa Technologies, Hong Kong, China**

Designed UX and UI graphic assets for Powa business on various platforms

MAR 2014 - APR 2014 • ASSOCIATE ART DIRECTOR

### **Sino Dynamic Solutions Limited, Hong Kong, China**

Responsible for UX and UI design of Mobile Applications

MAY 2013 - FEB 2014 • MULTIMEDIA DESIGNER

### **JUSTSOLVE Consulting Limited, Hong Kong, China**

Worked closely with the team to develop 2D/3D mobile games, handling projects from concept to production

OCT 2012 - MAY 2013 • GRAPHIC DESIGNER

### **Mattel Operations Asia, Hong Kong, China**

Designed materials for rebranding project aimed at children in 145 countries.

NOV 2010 - OCT 2012 • GRAPHIC DESIGNER

### **Turner International Asia Pacific LTD., Hong Kong, China**

Produced design concepts and illustrations for South East Asia's first globally branded themed water park (Cartoon Network Amazone, Thailand)

NOV 2009 - NOV 2010 • ASSOCIATE ART DIRECTOR

### **MK2 Communications Ltd, Hong Kong, China**

TV ad creation from storyboarding and concept generation to print editing and visual execution for clients including HSBC and Ricacorp

JULY 2008 - AUG 2009 • TOY DESIGNER / ILLUSTRATOR

### **Toy2r (Holdings) Co. Ltd, Hong Kong, China**

Sole designer of the Jay Chou Qees designer toy product line featuring the No. 1 Taiwanese singer

OCT 2007 - JUNE 2008 • WEB & GRAPHIC DESIGNER

### **M:30 Communications, Inc, Toronto, Canada**

Creative co director for online campaigns servicing clients major retailers including Sears

AUG 2007 - OCT 2007 • GRAPHIC DESIGNER

### **Auction Wire, Toronto, Canada**

Graphics, layout and interface design for eBay charity auctions including Auction for Action and Virgin Mobility

2003 - 2007

### **BDes Bachelor of Design, Graphic Design**

Ontario College of Art and Design (OCAD) Toronto, CA

## EDUCATION

### **2010 Hong Kong Police Mascot Design Competition**

Won the first place and the best design award

### **2009 Toysdaily Photo Competition**

Won the second place

### **2008 HKAI: Innovation and Creativity**

Toy2r received the grand award of Innovation and Creativity

## CONTEST

### **Familiar with both Mac and PC**

Adobe Photoshop, Illustrator, InDesign, Flash and Dreamweaver  
Microsoft Word, Excel and PowerPoint

## SKILLS

Basic Coding: html5, Javascript, basic css and cgi